



Sales & Business  
Management System

Ladlaw Software Ltd



“With software that works...”



“ Let us help make your business even more successful. Ladlaw Software Ltd offers a partnership approach to achieving your goals. Athena is the best and most cost effective sales and business management system available today. So whatever your particular needs are, take a fresh look at software today. ”

*C. Harrison*

Craig Harrison, Managing Director, Ladlaw Software Ltd.



usability  
reliability  
capability  
traceability  
affordability  
adaptability  
manageability

“ ..you now have the **ability**... ”

# Athena Sales & Business Management System

## Sales Management System

Improve sales performance and increase your market share with a sales management system that is easy to use. Athena actively manages your sales team and enables them to be informed and focused on achieving their sales targets and delivering excellent customer service. Athena Mobile extends the business advantage beyond the confines of the sales office.

## Business Management System

Struggling to match your mission statement with reality? As a business leader customise and extend Athena so that it evolves with the changing needs of every area of your business. Create a system that puts you in control and empowers everyone to improve efficiency, profitability and to deliver excellence every time.



**Sales Management System**

- ✓ Contact Management
- ✓ Sales Opportunity Management
- ✓ Time Management
- ✓ Enquiry & Quotation Management
- ✓ Correspondence & Document Management

**Business Management System**

- ✓ Contract Management
- ✓ Human Resources Management
- ✓ ISO Management
- ✓ All areas of your business custom managed !

**Athena Integrated Management Software Suite (AIMS<sup>2</sup>)**

**A T H E N A**

“...to excel...”



# Ladlaw Software Ltd

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Please contact us to arrange a demonstration.



business made easier

SALES & BUSINESS MANAGEMENT SYSTEM